



Product Overview

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Overview

What is KOBI?

KOBI (Key Organization Business Insights) is a **modern Business Process Management tool** that **empowers Digital Transformation** by centralizing process documentation, enhancing visibility, and uncovering insights to drive smarter decisions and optimize operations.

Business Process Management

Organize, document, and track business processes in a centralized platform for streamlined workflows.



Artifact Linking

Seamlessly connect related documents and resources to processes for easy access and management.



User-Friendly Dashboard

Track tasks, progress, priorities, and KPIs in real-time to stay on top of workflows and identify bottlenecks instantly.



Role-Based Access Control

Secure your data by assigning permissions based on user roles, ensuring controlled access.



Real-Time Collaboration

Collaborate with team members and track process updates in real-time for efficient teamwork.



Reporting & Analytics

Generate reports to uncover trends, optimize processes, and drive informed decisions.



Key Use Cases for KOBI

System Updates

- Allows staff to manage and track updates to business processes as existing systems change (i.e. go through upgrades and new functionality is introduced).

Legislative Changes

- Supports organizations when processes are impacted by legislative changes.

Onboarding & Role Changes

- KOBI remains the system of record even as staff leave or transition.
- Provides a centralized location for all processes, ensuring seamless onboarding and role transitions.

Supports Continuous Improvement

- Organizational Change Management.
- Enables ongoing updates and tracking of both micro and macro changes to keep organizations and data up to date.

Demo



The Problem

Many organizations continue to rely on outdated document management systems and legacy tools (e.g., Excel, SharePoint, Visio, Word) to document and manage critical business processes. These tools fail to provide a unified, comprehensive view of how processes, artifacts, and resources are connected, leading to:

- **Limited ability to link related artifacts effectively**
- **Minimal real-time collaboration and visibility**
- **Missed opportunities to uncover actionable insights**

As a result, organizations face:

- **Fragmented, siloed information**
- **Process inefficiencies that hinder optimization**
- **An inability to align resources effectively**

These challenges not only disrupt operational efficiency but also stall critical transformation initiatives, preventing organizations from reaching their full potential.

The Solution

KOBI Revolutionizes **Digital Transformation** through a **single, unified platform** that empowers organizations to:

- **Document** current state
- **Design** future state
- **Optimize** operations
- **Streamline** processes
- **Seamlessly** onboard new staff and training
- **Drive data-driven decisions** across their organization(s)

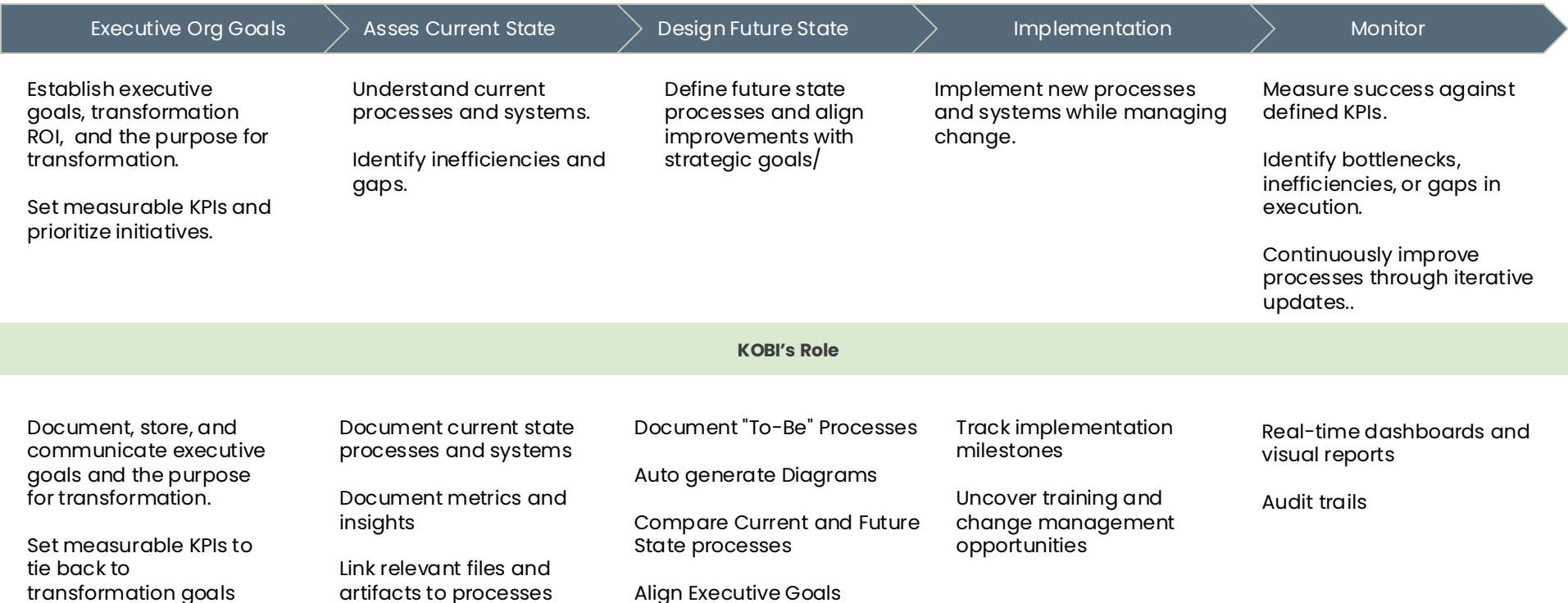
We strive to align your organization with the CMMI framework through the usage of KOBI, offering a tool that ensures process consistency, data-driven insights, and continuous improvement.

Benefits

- System of Record: Keeps your documentation organized on one platform
- Facilitates onboarding of new staff and cross-training of existing staff
- Utilizes chatbot integrations to quickly locate processes, quickly uncover insights through easy search (i.e # of actors associated to a given process flow). Dynamic reporting.
- Enabling Comprehensive Testing (Regression, new functionality, bug fixes, etc.) by allowing you
- Help to facilitate organizational change management
- Streamlined Documentation
- Easily Link/Relate Processes and Artifacts
- Automated Business Process Diagram Generation
- Increased Visibility in processes and changes
- Highlight Bottlenecks
- Accelerate Decisions

End-to-End Lifecycle Support for Digital Transformation

KOBI guides organizations through every stage of digital and organizational transformation, offering a platform to document goals, streamline processes, track progress, and drive seamless execution with measurable outcomes.



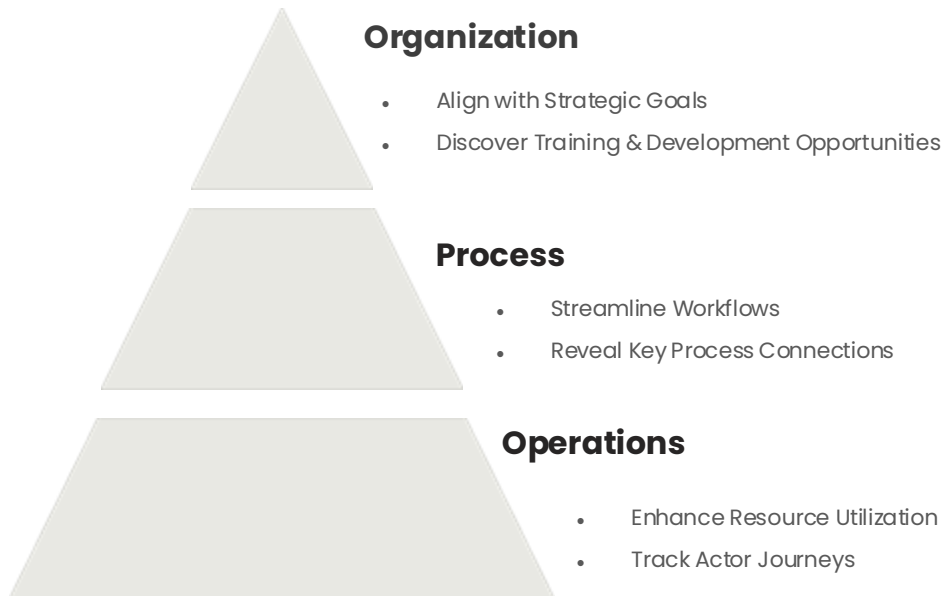
A Comprehensive Approach To Organization Visibility

KOBI addresses organizational challenges by improving visibility into bottlenecks, inefficiencies, and resource use, helping organizations tackle pain points at every level.

Its unique approach combines:

- **Horizontal Visibility:** A high-level view of opportunities and drivers.
- **Vertical Insights:** In-depth analysis of specific processes and business areas.

This dual perspective empowers stakeholders to make smarter decisions, break down silos, and drive continuous improvement throughout the organization.



Guiding Your Path: From Current State to Future Success

KOBI provides **clarity on the present** and **a roadmap for the future**, empowering organizations to confidently navigate their transformation journey.

1

Where You Are:

Visualize current workflows, processes, and bottlenecks with real-time insights.

Identify inefficiencies, gaps, and areas for improvement.

2

Where You're Going:

Build a clear roadmap and plan by documenting future goals and outcomes.

Compare current vs. future states to highlight the impact of changes and guide decision-making.

Core User Groups Empowered by KOBI



Executives & Decision Makers

Access real-time insights to make data-driven, strategic decision

Monitor KPIs to ensure resource alignment and performance.



Business Analysts

Analyze processes for inefficiencies and improvements.

Use KOBI's reporting for data-driven decision-making.



Operations Managers

Oversee workflows, tasks, and resolve bottlenecks.

Track real-time progress and optimize daily operations.



Compliance Officers

Ensure all processes meet regulatory and audit standards.

Maintain secure audit trails and documentation compliance.



IT & System Administrators

Manage integrations and secure user access.

Implement role-based access controls for privacy and security.



Project Managers

Coordinate workflows and keep projects on track.

Track task assignment progress



Team Leads

Oversee team performance and task completion.

Identify process improvements and enhance collaboration.

KOBI supports various roles, empowering teams to streamline processes, collaborate effectively, and make informed decisions, from executives to operations managers.

Compliance

KOBI is committed to delivering robust security and compliance solutions, empowering organizations to protect their data, maintain integrity, and confidently meet evolving regulatory requirements.

Security, Compliance, and Deployment

Data Protection	Encryption for data in transit, ensuring confidentiality.
Role-Based Access Control (RBAC)	Limits access to authorized users, following the principle of least privilege.
Data Segregation	Multi-tenancy ensures data isolation between clients, preventing cross-organization breaches.
Cloud-Based & On-Prem Deployment	Flexible options to meet organizational needs, whether leveraging existing/preferred cloud infrastructure or secure on-prem environments.
*Comprehensive Compliance Alignment	Supports CJIS, SOC 2, and FedRAMP/FISMA standards to meet the highest levels of security requirements.
Customizable and Scalable Solutions	Remain cloud-agnostic deployment across AWS, Azure, or GCP, ensuring seamless integration and reliability.
*Advanced Auditability	Tracks user actions with detailed logs, enhancing accountability and system integrity.

Key : * Roadmap

Roadmap

Future Enhancements: Backlog Features

Business Process Module	
Business Process Statuses (QRG)	
In-Line Business Process Creation	
In-Line Step Editing	
Actor Visualization	
Document Attachments	
Bexar County Feedback	
Step Reordering	
Input/Output Linking	
Process Comparison View	
Process Inventory Upload	
Guided BP Process Creation Experience (Wizard)	
Process Change Workflow	
Dashboard	
Activity History	
Task Rules Engine	
Drag-and-Drop Process Steps	
Project View	

Flows Module	
Process Flow Drag-and-Drop Integration	
Form Type Selector	
Product Center Dropdown	
User Experience & Data Management	
Application Tooltips	
AI Features	
Business Process Assignment Notifications	
Deadline Notifications	
AI Features	
AI Features	
Overdue Item Alerts	
General Notes	
User Tagging in Notes	
Mobile Compatibility	
Task Creation	
Assign Tasks	
Task Progress Tracking	
Task Dependency Visualization	
Note Assignment Notifications	
Application Interlinking	
Bexar County Feedback	
RACI Generator	

We have identified a set of enhancements in our development backlog to elevate the user experience. This is not an exhaustive list and changes as new features are identified.

These features **reflect our commitment to continuous improvement** and expanding KOBI's capabilities.

Your feedback is invaluable in shaping these enhancements to better meet your needs

BACKLOG		

2025 Feature Roadmap

This quarterly roadmap outlines the planned work for the year.. Timelines and priorities are subject to change based on development effort and end user feedback..

Q1	Q2	Q3	Q4
Project View	Step Duplication	Dept. Tracking Metrics	Process Impact Mapping
Admin Screen	BP Duplication	Forms Status Tracker	Transformation Goals
Notification Center	Automated Numbering	Reports Dept. Selector	Dates and Statuses (Task Management)
Soft Delete	CSV Export	Reports Office Selector	Dates and Statuses (Task Management)
Validation Rules	Business Capability Modeling		Expanded Integrations Management
	Manual Diagram Builder		

A conceptual image showing a hand holding a lightbulb over a stack of coins on a wooden desk. In the background, there is a calculator and more stacks of coins, suggesting a connection between finance and innovation.

KOBI redefines how organizations manage their processes, delivering clarity, security, and efficiency at every step. It empowers businesses to unlock seamless digital transformation and achieve operational excellence.

Thank You

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